



MEDIA RELEASE
For Immediate Release

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**GEBERIT'S NEW PUSHCONTROL BATH WASTE AND OVERFLOW CABLE DRAIN
ELEVATES DESIGN WITH TROUBLE-FREE PERFORMANCE**

Des Plaines, IL: The new Geberit PushControl bath waste and overflow cable drain takes care of the details by combining form and function, creating a truly elegant touch to bathroom design. The system is reliable, giving you consistent performance time and time again.

Geberit's thin PushControl System is an innovation that makes controlling the drain effortless. A simple push on the new PushControl style's push button, which adapts easily to bath thickness, easily opens and closes the drain. Critical working parts are outside the waterway and away from the flow of water to help prevent clogging. A smooth drain design, which improves drain rates, is matched with a high quality Teflon® coated cable that delivers years of trouble-free service.

Distinctive contoured handles in molded plastic or solid brass add to its appeal and are offered in a variety of finishes to match any décor. They are available in nine finishes, and includes the ForeverShine™ non-tarnish finish, to coordinate with most popular faucet styles.

The new PushControl style joins Geberit's Traditional and Euro TurnControl styles. In addition, the Geberit integrated, cascading tub filler and bath waste & overflow fills a tub at an astounding 18 gallons per minute. The filler, in models to fit wall thicknesses from .06 to .75 inches, can be installed on standard cast iron, acrylic or fiberglass whirlpools or custom baths.

Geberit North America is part of the Geberit Group, a European market leader and global provider of sanitary technology. Located in Des Plaines, Illinois, Geberit North America markets concealed installation systems for residential wall-hung toilets, as well as bath waste and overflows. Geberit concealed installation system technology enables designers and homeowners to create unique spaces by lifting the toilet off the floor and allowing greater flexibility of placement in the bathroom. The result is a clean and modern finish with no visible pipework. Geberit cable controlled bath waste and overflows offer unsurpassed quality and years of trouble-free performance. Critical working parts are outside the waterway, which ensures clog-free operation. Distinctive contoured handles are available in 18 finishes.

As European market leader, the Geberit Group is a global provider in the area of plumbing technology with sales of CHF 2.2 billion and about 5,400 employees in 40 countries worldwide.

For additional information contact Geberit North America at 2100 South Clearwater Drive, Des Plaines, IL 60018, or call 800-566-2100. You can also visit Geberit North America at geberit.us.



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