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## Trash Compactors Lighten the Load Inside the Kitchen and Out

**Hartford, Wis., February 13, 2008** – According to industry research, by compacting household trash, the average family can produce 80 percent less waste by volume.

“The Broan Elite and Broan Elite XE trash compactors help to alleviate the load on landfills more than any other compactor on the market with a compaction ratio of 6-to-1,” according to Karen Formico, marketing manager, specialty products, Broan-NuTone. “Compacted trash reduces the volume for garbage pick-up, which provides not only a cost savings for consumers who pay by the load, but also reduces transportation costs for the garbage collection companies.”

According to Formico, Broan trash compactors provide a clean, effective way to save space in the kitchen and are now available with new features and accessories, making them even more efficient and easier to use.

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**BROAN** *Elite*

**New at 2008 IBS  
Booth W-1121**

For More

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The new Broan Elite and Broan Elite XE models feature revolutionary performance, from a three-quarters horsepower motor (almost double the industry standard) and a storage capacity of 1.5 cubic feet. A swinging door allows complete access to the entire unit for easy cleaning and bag changing, as well as a drop-down bucket to facilitate simple removal of a full trash bag. Heavy duty, ball bearing drawer slides make the trash bucket glide out even when full.

The Broan Elite XE is manufactured with Microban<sup>®</sup> antimicrobial protection, which provides consumers with an added level of protection and cleanliness by continuously fighting the growth of bacteria in the kitchen. The XE model also features an automatic odor control disc, which chemically reduces garbage odor by neutralizing it rather than just filtering it. After 30 days, the unit automatically advances a new disc, of which there is a six month supply. The Broan Elite model features the same odor control disc with manual advance.

Additional attributes for the new Broan Elite trash compactors include sealed doors, which further reduce the compacting sound. The units also feature a powder-coated finish and fully integrated front doors with hidden controls and child safety locks. The units are available in classic black, white or stainless steel to complement a variety of kitchen décor and feature a front door that accepts custom cabinet inserts to match homeowners' kitchen cabinetry. The front door also accepts tile, which allows homeowners to match their backsplash, countertop or floor for a really unique look. Integrated trash bag storage in both

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models allows for convenient access to replacement bags and a safety interlock prevents operation when the door is open.

For more information about the Broan Elite and Broan Elite XE trash compactors, please visit [www.broan.com](http://www.broan.com).

Broan® is a registered trademark and Ultra Silent is a trademark of Broan-NuTone LLC, North America's leading manufacturer and distributor of residential ventilation products including range hoods, ventilation fans, heater/fan/light combination units, Indoor Air Quality (IAQ) Fresh Air Systems, built-in heaters, whole-house fans, attic ventilators, paddle fans and trash compactors. NuTone® is a registered trademark of NuTone Inc, a subsidiary of Broan-NuTone and North America's leading manufacturer and distributor of residential built-in convenience products including door chimes, central vacuum systems, stereo intercom systems, home theater speakers, medicine cabinets, ironing centers and ventilation fans.

Broan-NuTone is proud to be an ENERGY STAR® partner.

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For more information about the full line of Broan-NuTone products,  
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